



GCSE Assessment Objectives

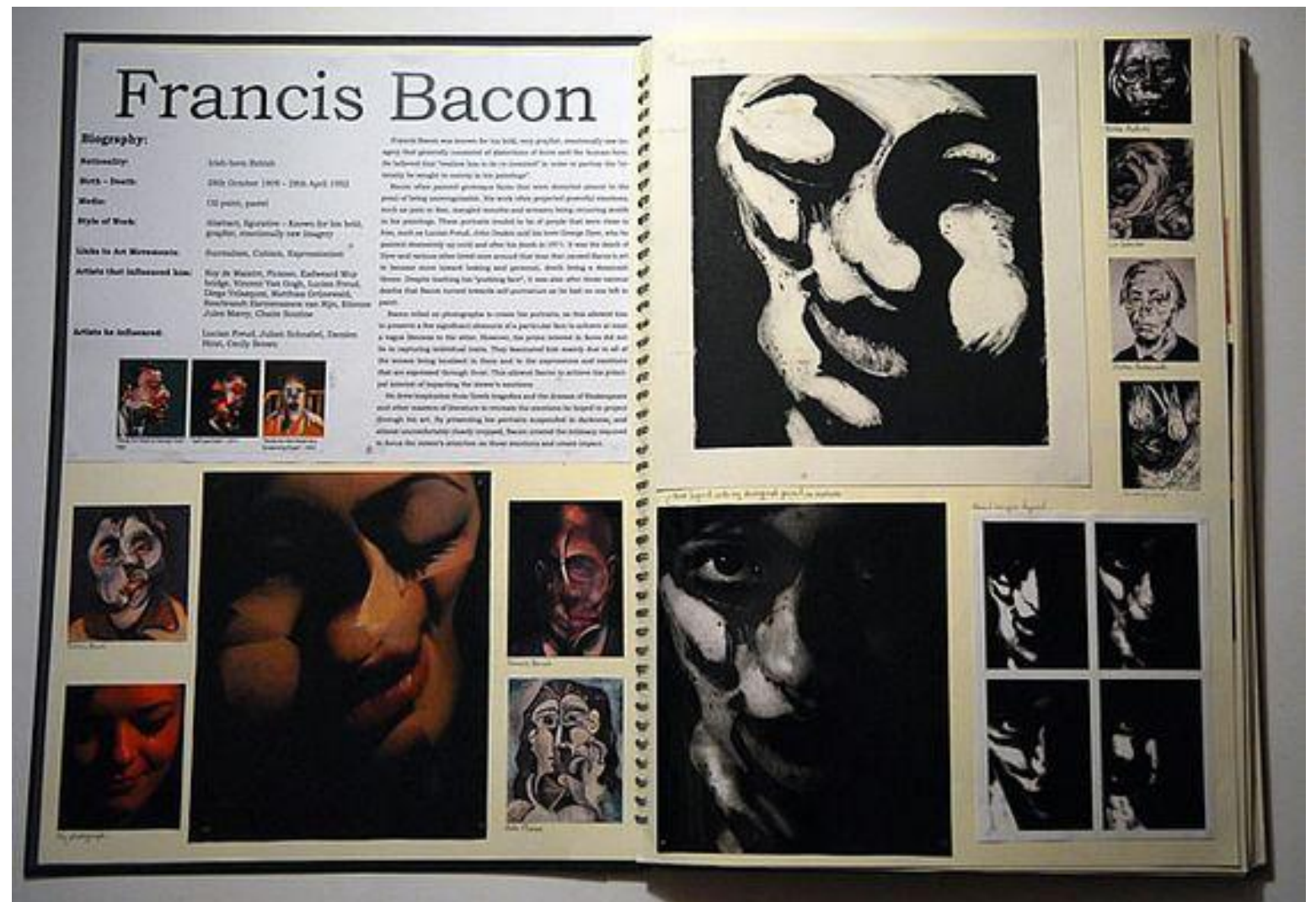
*A guide to
building your
folder*

AO1: *Develop ideas through investigations, demonstrating critical understanding of sources*

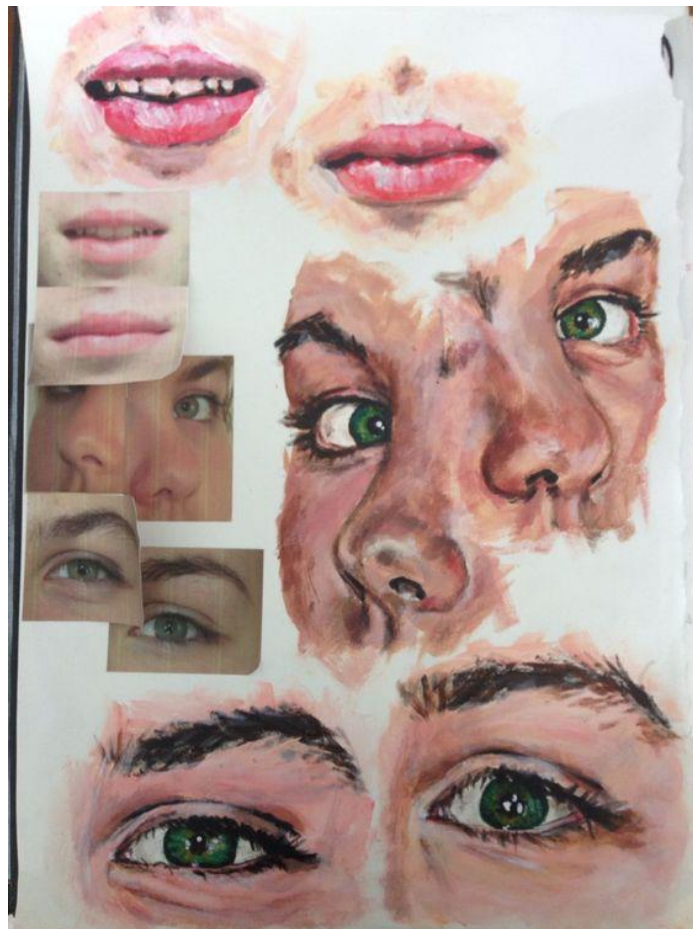
- Design and develop ideas around your theme.
- Show that you understand the meaning/intentions of other's artwork and how this enhances your ideas.
- Collect images and then take photos to use in your work.

Checklist:

- ✓ 2 x written mind-maps A3
- ✓ Visual mind-map A3
- ✓ Observational Drawings
- ✓ Primary Research: photos
- ✓ Secondary Research: inspirational images
- ✓ Statement of intent



A01: Observational Drawings

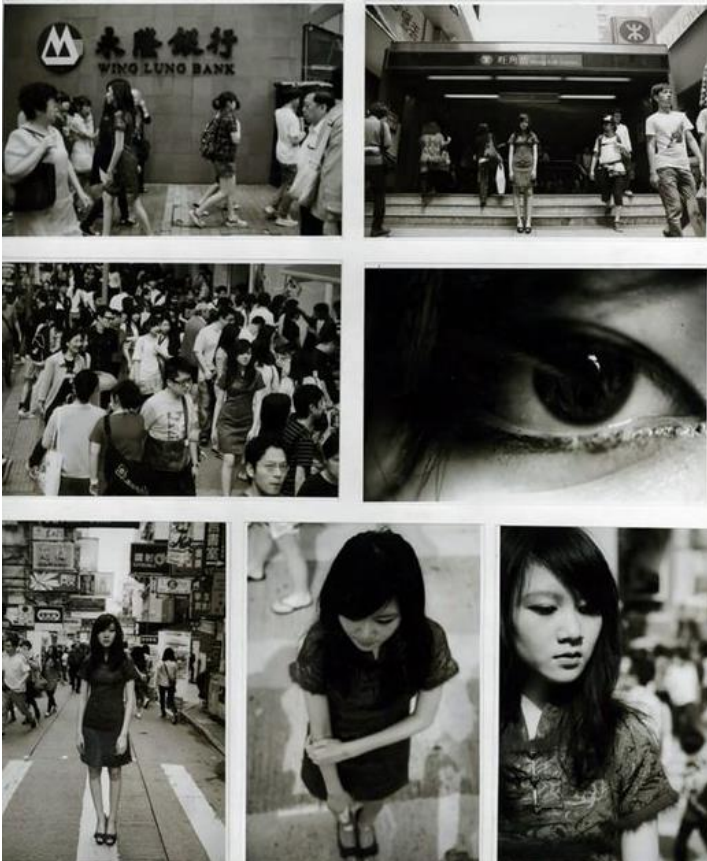
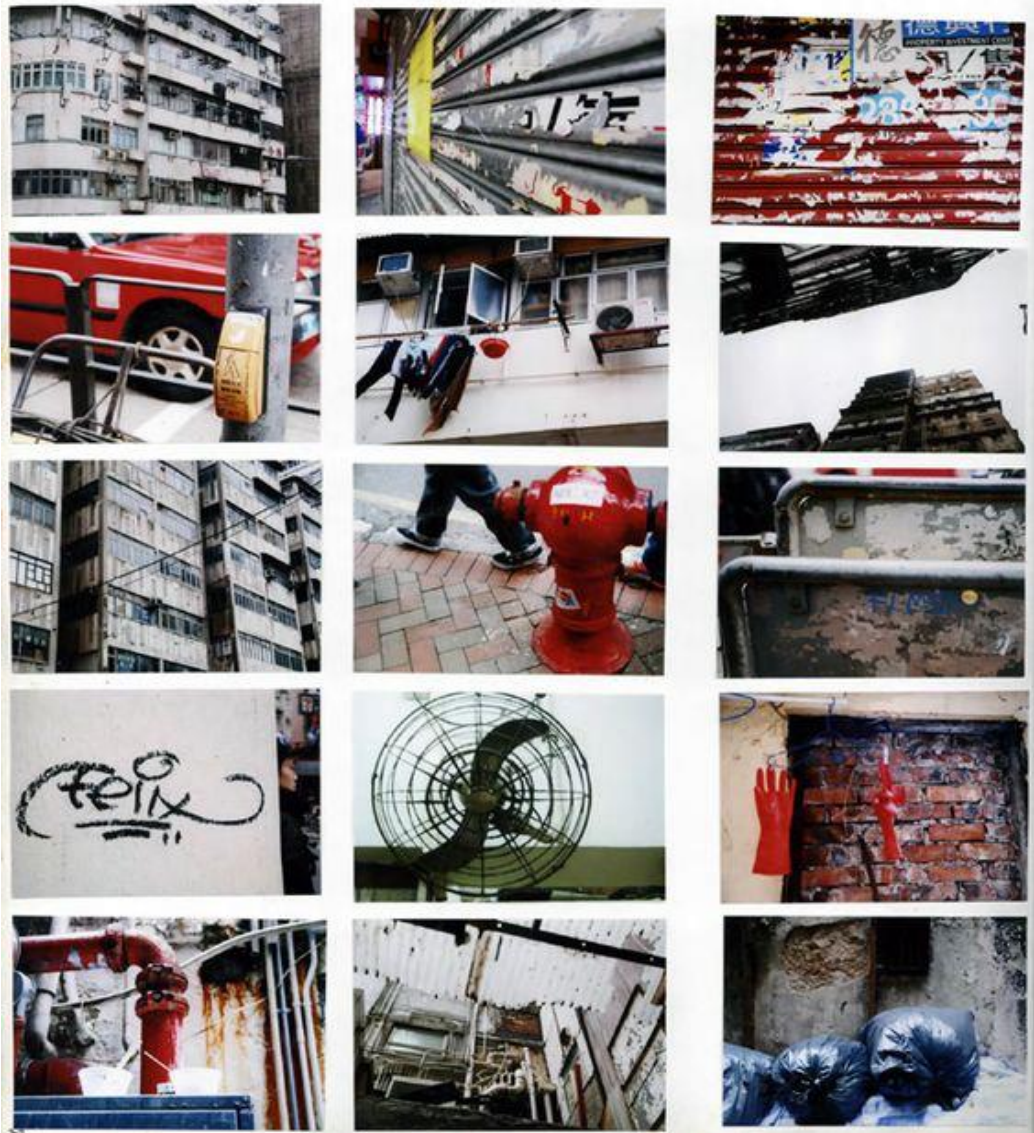


Photography Tips:

- Collect a range of objects and images to draw from, that relate to your theme
- Use a variety of materials like pencil, colour pencil, watercolour paint and biro
- You don't have to draw the entire object, but your drawing does have to be a high standard

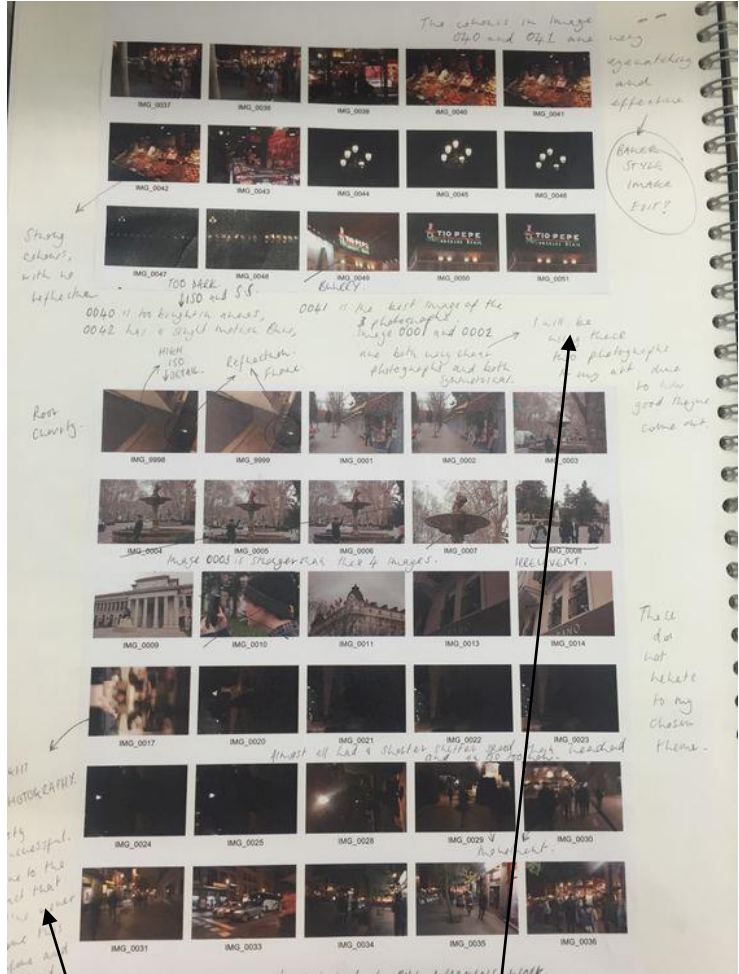
My photographs

With my photographs, I really wanted to reflect the dirty, almost repulsive side of Hong Kong, an environment that surrounds the poorer parts of the city. I was definitely inspired by Keegan Gibbr and Michael Wolf, I tried to imitate the dark and shadowy style in which they show how Urban Culture has created pollution and led to decay. It seems as if buildings are 'left to rot' once they are no longer useful. Interesting, many of photos depict ways in which the people still choose to live within the decay and have lives that seem to interact with the decay. I hope you see some of these photographs in my final studio work: a photographic essay.



Take photos that relate to your theme
 You need at least 30
 They need to show a variety of ideas

AO1: Primary Research Photos

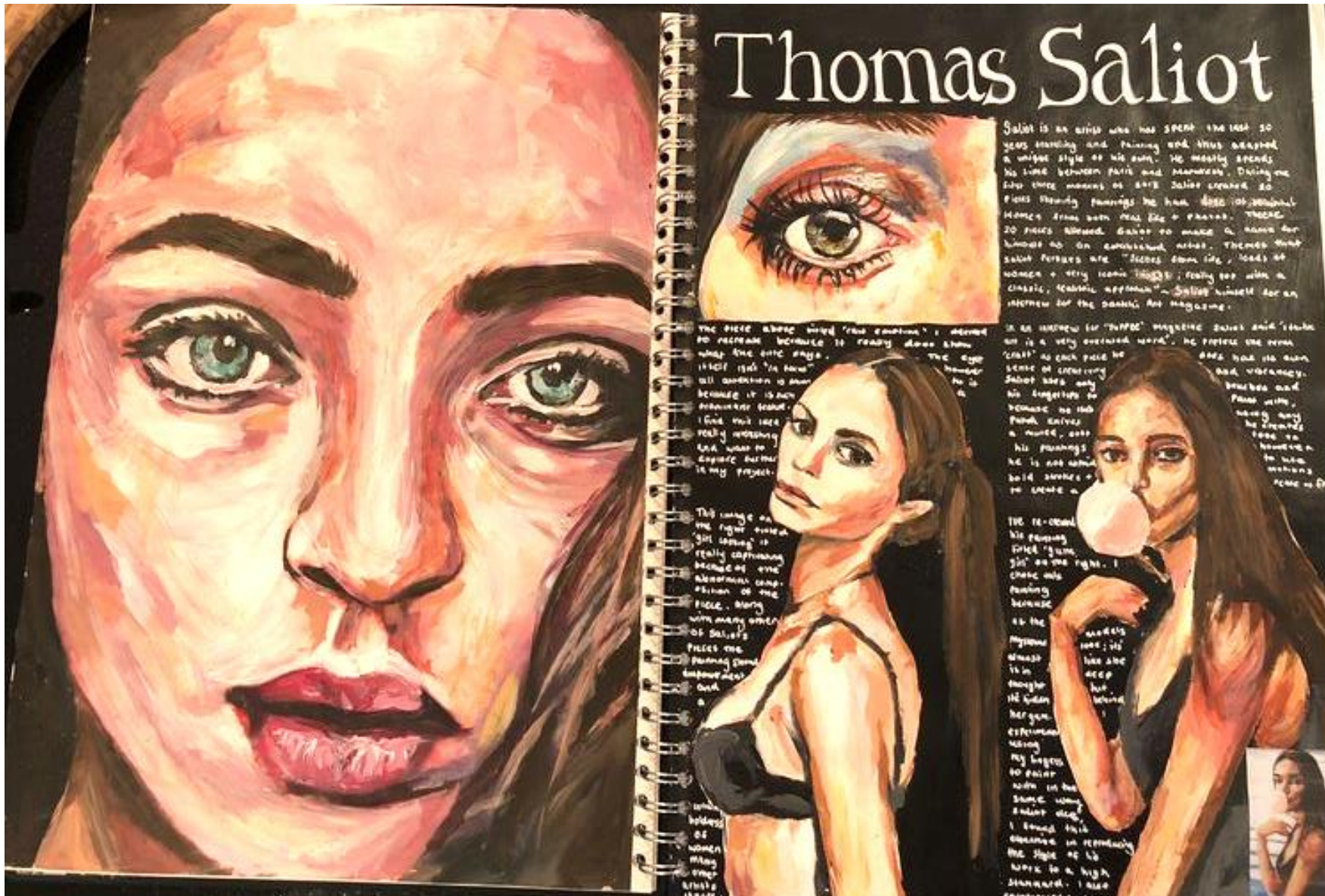


Photography Tips:

- Use good lighting conditions, take photos outside or with the window behind you
- Make sure images are in focus
- Take lots of photos of the same thing from different angles

Annotate: WWW/EBI
 Which photos do you intend to use in your project and why?

A01: Artist Copies and Analysis



1. Intro to the artist and their style of work (painting, sculpture, collage...and what the main themes are)
2. How has the artist used techniques and materials? And how does this portray (show) meaning?
3. How does this artist relate to your theme? What techniques/use of materials do you intend to apply to your own work?

Don't forget the test strip!



AO2: Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes

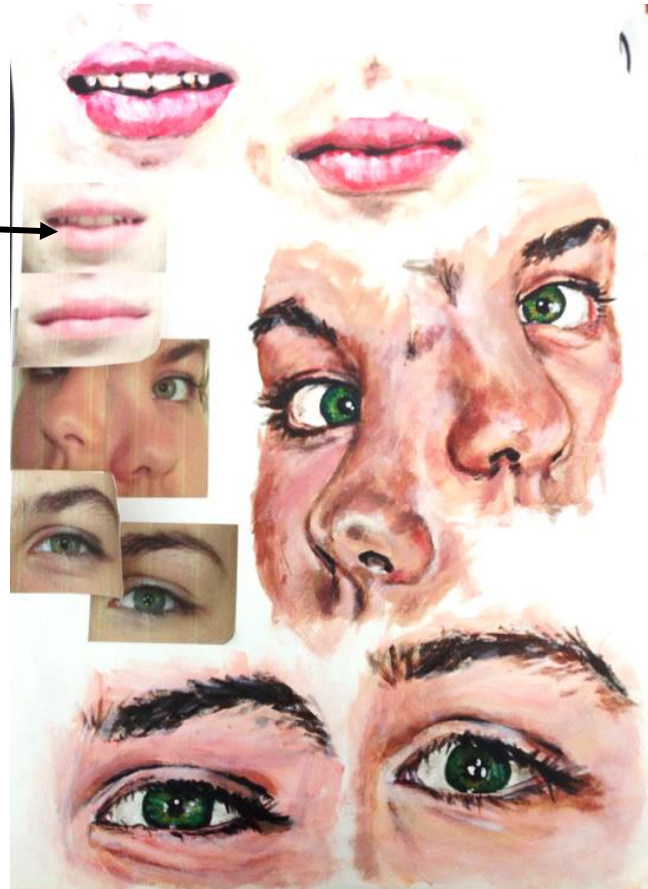
- Use the artist's styles and techniques in your own work
- Experiment with materials that show your theme such as different colours, textures, materials and compositions.
- Explore how different materials change, improve, enhance our understanding of your theme.

Checklist

- ✓ Artist Copies
- ✓ Experimenting with the Formal Elements
- ✓ Experiments in various media
- ✓ Experiments with a variety of techniques
- ✓ Range of drawings in various sizes (you can include smaller thumbnail drawings)

A02: Experimenting with materials & techniques

1. Make sure to work from your own photos! You can use secondary sources (the internet/magazines) but you need to mostly work from your own images.
2. Take one of your drawings and redesign it a few times using different materials such as pencil, pen, colour pencil...
3. You could complete a range of smaller drawings/experiments but you could just complete 3 or 4 experiments in much greater detail.



Test out materials, explore how different colour combinations impact your designs

Remember, your experiments need to clearly relate to your theme!

A02: Experimenting with materials & techniques



Use the artist's techniques in your design

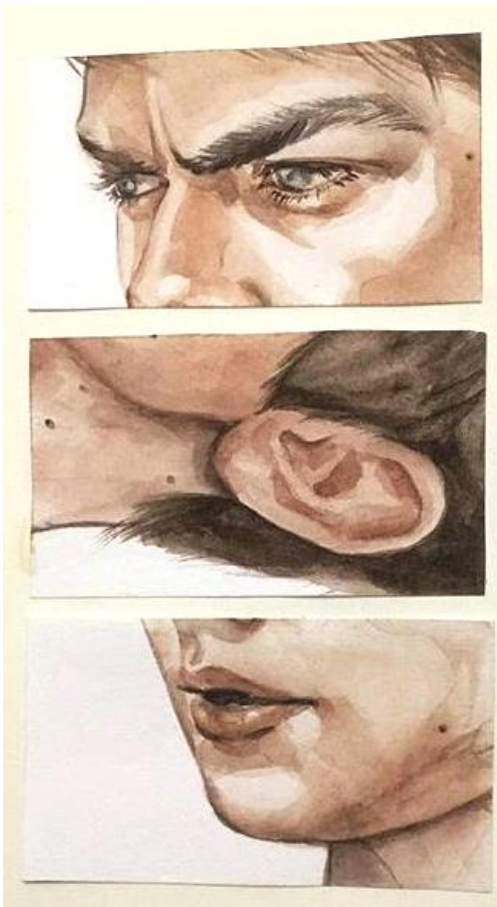
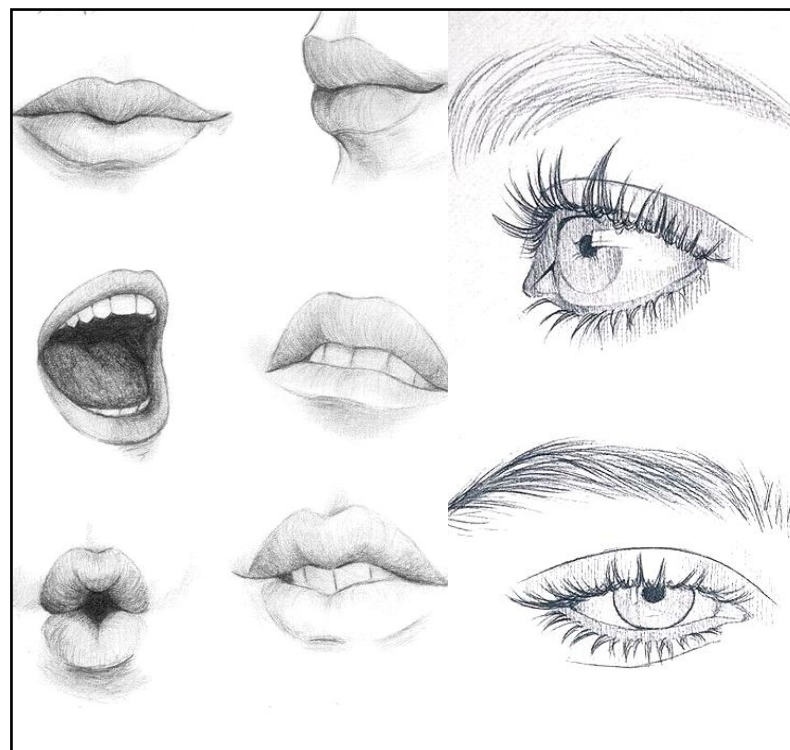


Experiment with different surfaces



Don't just make large artworks, experiment with smaller designs as well. They're quicker and you can often produce a higher quality art work!

Don't be so obvious, zoom in on sections of your photos, this makes for visually interesting artworks

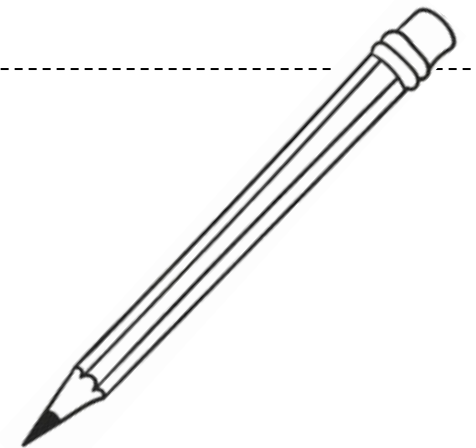


AO3: Record ideas, observations and insights relevant to intentions as work progresses

- Write about the artist's work, describing and evaluating what they did, how and why.
- Explain how the artists you have looked at relate to your theme and how you intend to use their style/techniques to develop your ideas.
- Discuss how well your experiments show your theme
- Evaluate the work you have made in your experiments and what you intend to do next

Checklist:

- ✓ Annotations evaluating what went well, and what's next
- ✓ Artist Analysis
- ✓ Test strips
- ✓ Quick sketches
- ✓ More photos: as your theme develops you should take more specific photos and collect secondary sources that relate directly to individual pieces
- ✓ Final Piece Plans





In this piece I have...

The materials I have used are...



The technique I used is...

Through working this way I have learnt how to...

I have shown...in the style of...

This piece could develop further by...



including/trying/experimenting with/adding...

The artist...has influenced my artwork because...

To develop this piece further I could...

I think using...worked really well because...

I am particularly pleased with...and...

I now aim to...

I have showed my theme by...



AO3: Record ideas,
observations and insights

AO3: Record ideas, observations and insights

Annotations

What?

How?

Why?

Is it successful?

How does it relate to your theme?

What

techniques/materials did you choose and why?



Primary Photograph

Test strip

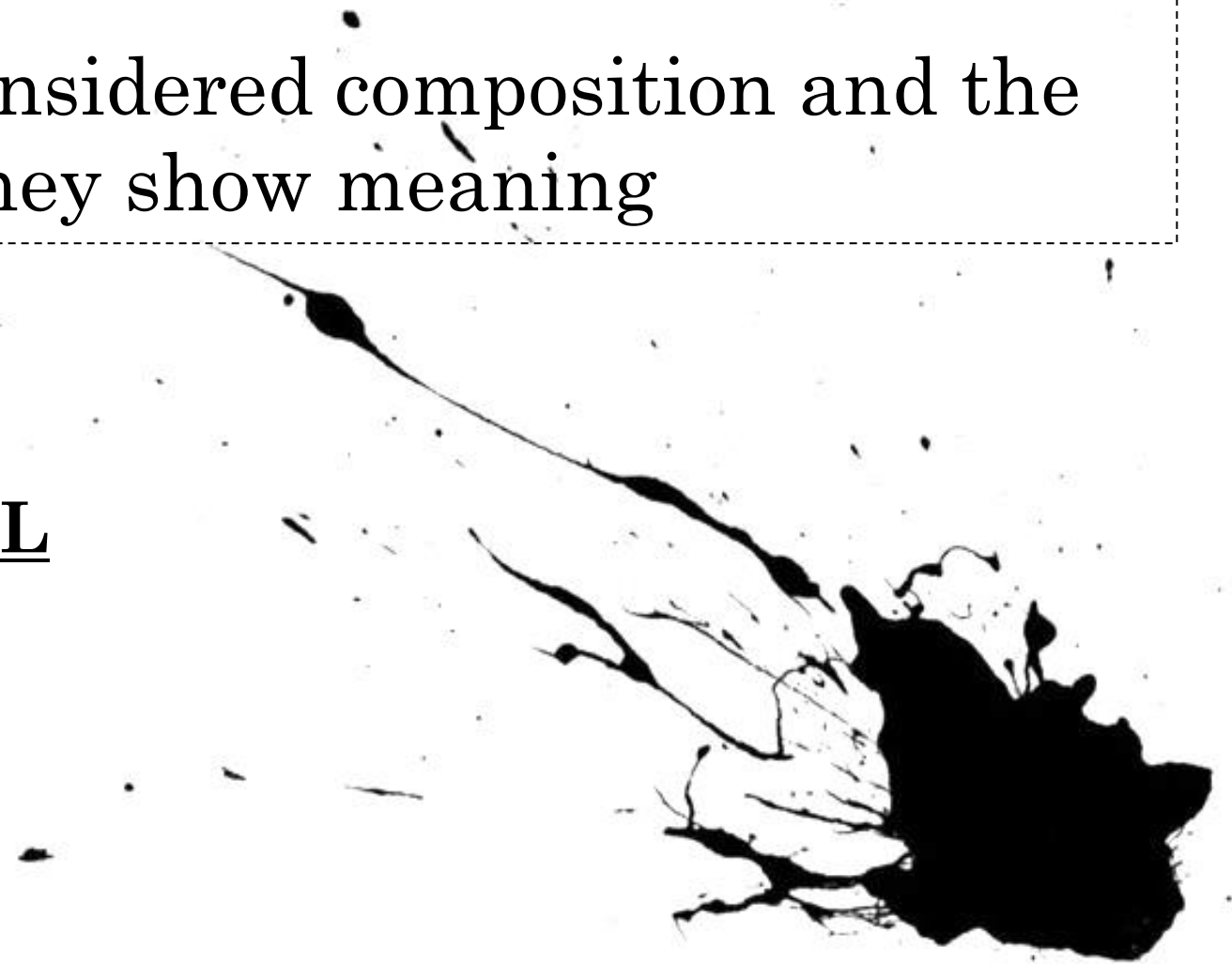


AO4: Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language

- Create work that clearly shows your theme
- Demonstrate a personal response to your theme, creating original and unique artwork
- Make sure that you have considered composition and the use of materials and *how* they show meaning

Checklist:

- ✓ All practical work including ALL experiments
- ✓ Developed pieces
- ✓ Final Piece



A04: Present a personal and meaningful response



Sketch out ideas for your final piece. Make sure to include combinations of techniques used by your artists. Think very carefully about making your theme clear in your final piece

Final Piece



Take inspiration from your favourite artists



Work from your primary photos



Don't forget the test strips!